



Sustainability :  
Our responsibility to the World



Sustainability is defined as the quality of not being harmful to the environment or depleting natural resources, and thereby supporting long-term ecological balance.

Kalustyan Corporation does not stop at ecological balance. We thrive through community and personal balance as well.

Because of our global presence, this doesn't apply to solely our New Jersey office. This applies to our venture in Albania, our farming in the Ukraine, and our joint venture in Egypt.

Our environmental promise, published in January 2014, states:

At Kalustyan Corporation, we endeavor to operate our business in an environmentally responsible manner while minimizing our environmental footprint. This includes compliance with applicable regulatory requirements and resource conservation beyond compliance as our commitment to protect human health and the environment. Environmental protection and resource conservation are responsibilities we take seriously and consider crucial components to conducting our business in a sustainable manner.

We place a strong emphasis on continuous improvement by learning from our experiences and those of others, and applying scientific, economic and technical analysis to adopting and deploying the best practices aimed at protecting the environment for future generations.

This includes, but is not limited to:

- Recycling efforts with both water and landfill waste
- Possible reduction of greenhouse gas emissions
- Alternative fuels, reduction of packaging waste and energy conservation



## Corporate Headquarters - Union, NJ

Our Recycling efforts for Calendar 2014 have allowed us to save the following:

- 1,097,970 kW-hrs of electricity
- 17,295 gallons of oil
- 4,110 gallons of gasoline
- 2,055 mature trees
- 1,198,680 gallons of water
- 1,386 cubic yards of landfill airspace

To put it into perspective, that is:

Enough airspace to meet the disposal needs of a community of 21,367 people

Enough to power 91 homes for a full year

Enough energy to heat and cool 86 homes for a full year

Enough gasoline to drive 115,073 miles

Enough to produce 25,459,963 sheets of paper

In addition to Environmental responsibility goes hand-in-hand with Social responsibility. Financial donations are also reserved for:

- Cancer research
- Camps for terminally ill children and their families
- Religious affiliations & churches
- Local and state law enforcement
- Local schools
- Local cultural organizations

We are also actively working on our ISO:14001 EMS - Environment Monitoring System.

## AlbKalustyan - Albania

Our joint venture in Albania made the most economic sense, since we are the largest importer of Sage globally. Not only do we consider it a well thought-out part of our contingency plan, but we are able to do it in an incredibly efficient way.

Our esteemed Director of Quality Systems, Mr. Abdul B. Gaba, is very involved in educating the gatherers of raw material. He not only goes into the fields and mountains to educate, but he has also already done a seminar / presentation to the cultivators, traders and exporters during their annual conference.

Our essential oils are manufactured in tanks, whose energy comes from their own byproduct. No electricity is used in the extraction of the Essential Oils.

## KalUkraine - Ukraine

Our largest social project yet, the town where we do our industrial farming employs in excess of 100 people, effectively impacting the lives of 400 people.

Although we did not start this project anticipating a Return on Investment, it is not the monetary benefit we get from this. The 10,000 acres leased from the Ukrainian government allows us to farm potatoes, coriander, vegetables and corn for the local population. We have reserved 2,500 acres for organic farming, with the possibility of partnering with large food corporations.

One of Errol's personal passions is his faith. With that in mind, we have funded the building of the village's newest church, slated to open by mid June 2015.





Once the church is complete, we will be funding a school in the lot next door, with classes in agriculture as well.



We will also be sponsoring a soccer club for the local village children.

## EgyKal - Egypt

Our joint venture in Egypt is very unique. Who would think that you could have thriving plantations in the middle of the desert.

In the Oasis,

- Natural underground freshwater springs are used for the plantations.
- Water treatment facility is onsite, not needing any transportation, thereby reducing fuel consumption
- There are soil humidity sensors, so over watering does not contribute to waste of this valuable resource.
- All energy used is harnessed via solar panels. The energy is being used for the housing, as well as pumping the water from underground.
- Housing has been built and provided for all our workers and their families as well - employees who feel safe and appreciated are the core of our business, and we would not be able to perform our function without them.
- All employee needs are met through farming their own vegetables. A dairy farm and chicken farm is also on site and managed by the employees for their own consumption.
- In addition to natural food, all cleaning / laundry is done without the use of chemicals or harsh detergents, thereby not contaminating the land

Our farmers are educated in the most sustainable ways to farm, making sure there is not just a future for the world, but for themselves and their families to come. In Egypt, our goal is total environmental efficiency, with minimal greenhouse gas effects.

## TurKal - Turkey

With Errol living in Turkey, the next logical place for an international venture was right in his back yard.

However, we aren't doing your typical sustainability project here. That's not what we do - the "norm".

In Turkey, Errol has started the largest fresh manure fertilizer co-op for organic farming, using California ringworms in the process. This is the most ecologically clean way of fertilizing any crop. These will also be sent to our establishment in Egypt for organic farming as well.



## In closing.....

Our commitment to sustainability is real, and never-ending. And in acknowledging this, we pledge to:

- Identify and implement opportunities to reduce the amount of water used in our process without compromising the products' safety and integrity
- Reduce the amount of landfill waste through recycling efforts
- Relating our carbon footprint to our business strategy and identify opportunities and initiatives to reduce our greenhouse gas emissions
- Evaluate new technologies that offer alternative fuels, reduce packaging waste and conserve energy.

